

# SUMMER On 7th

PRESENTED BY



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## 2022 SPONSORSHIP OPPORTUNITIES



SEPTEMBER 10, 2022

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**INNER-CITYARTS  
INNER-CITYARTS**

# SUMMER

## On 7th IS BACK!

Help us celebrate the return of Inner-City Arts' beloved rooftop concert. Join 1,000+ art lovers as they descend upon our iconic campus at the corner of 7th and Kohler to enjoy live music, tour our studios, make art, eat, drink, and dance the night away – all with the LA Skyline as a backdrop.

The audience includes music lovers, young professionals, Downtown residents, and friends from the neighboring Arts District. Together, they gather to support award-winning arts education for the youth of our city in honor of the transformational power of creativity.

**WHEN:** September 10, 2022  
6 pm - Midnight

**WHERE:** Inner-City Arts Campus  
Downtown Los Angeles  
720 Kohler Street



- Rooftop concert
- Art installations
- Hands-on art making
- Art studio tours
- Premiere food trucks
- Cocktail bar
- Djs and more!



## PAST HIGHLIGHTS

Past years have featured special concerts produced by Spaceland Presents with Mayer Hawthorne, Mark Ronson, Xavier Omar, DJ Numark, The Gaslamp Killer, J Rocc, The Miguel Atwood-Ferguson Ensemble, The Internet, Cut Chemist, Shura, Peanut Butter Wolf, Yacht, De Lux, and dublab.

## OUR PARTNERS

We are proud to have collaborated with a team of promotional partners in previous years, including KCRW, LA Weekly, LA Downtowner, The Underground Museum, MOCA, and many more.



## PAST ARTISTS

Lisa Schulte, Eric Junker, Norberto Rodriguez, AWOL Erizku, Eugene Kotlyrenko, Karl Hendel, Christine Wang, Katherine Ryan, Animal Charm, Sbtrktoscope, Best Coast, Shannon and the Clams, and more!

## PAST PRESS

Summer on Seventh has garnered coverage and mention from the Los Angeles Times, The Huffington Post, LA Weekly, The Creators Project, LA Downtowner, KCRW, and more!

## PAST VENDORS

Silverlake Wine, Everson Royce Bar, Pizzanista, Salt & Straw, Manuela, Guerrilla Tacos, Starry Kitchen, Stumptown Coffee Roasters, Jogasaki Sushi Burrito, Mast Brothers Chocolate, Moon Juice, and others!





# A NIGHT SUPPORTING YOUTH AND CREATIVITY

Join our community  
and demonstrate  
your belief in the  
life-changing power  
of arts exploration.



**SUPPORT** equitable access to arts education for the youth of Los Angeles

**ALIGN** with one of the nation's most effective arts education providers and stand up for the transformational power of creativity

**CONNECT** with a dynamic cross section of creative Angelenos, young professionals, and philanthropists who are actively shaping the culture of contemporary Los Angeles

89.9 KCRW PRESENTS

# SUMMER ON 7TH

FEATURING **MAYER HAWTHORNE** **LIVE MUSIC**  
 WITH SPECIAL DJ SET BY **MARK RONSON** | SET BY **TRAVIS HOLCOMBE**

**SATURDAY JUNE 9TH** ROOFTOP CONCERT • DJS BY DUBLAB • OPEN STUDIO • ACTIVITIES  
 GOURMET FOOD TRUCKS • COCKTAIL BAR • ART INSTALLATIONS  
 INNER-CITY ARTS (720 KOHLER ST. LOS ANGELES)

INNER-CITY ARTS  
 INNER-CITYARTS.ORG/2018SUMMERONSEVENTH

CONCERT BY SPACELAND

PREMIER SPONSORS  
 CREATIVE SPACE  
 EVERSON ROYCE BAR  
 silver lake wine

MAJOR SPONSOR  
 Vera R. Campbell VRC Foundation

SUPPORTING SPONSORS  
 Short and Mad Anamberg ARRIVE ATLAS GRACE SPACE HEALTHAIDE KOMBUCHA MedMen STANDARD TIME

SATURDAY JULY 15 6PM TO MIDNIGHT  
 MUSIC BY XAVIER OMÄR DJ NU-MARK  
 SUMMER ON SEVENTH AT INNER-CITY ARTS

**SUMMER On 7th** JUNE 8, 2019  
 PRESENTED BY **INNER-CITYARTS**  
 All proceeds support arts education for Los Angeles children and teens

ROOFTOP CONCERT | OPEN STUDIOS | FOOD TRUCKS | COCKTAIL BAR

MUSIC BY **BEST COAST SHANNON AND THE CLAMS**  
 SPECIAL 45S B2B SET WITH **J. ROCC + PEANUT BUTTER WOLF**

+ DJS BY DUBLAB: HELLO DJ MAMABEAR TOTTIE

AD INFO  
 arts.org/2019summeronseventh

6PM – MIDNIGHT | 21+ EVENT  
 720 KOHLER ST. LOS ANGELES CA

## POSTER HIGHLIGHTS

Inner-City Arts' well-established positive impact on the community attracts top artists, musicians, and designers who want to make a difference in LA. For instance, Shepard Fairey's Studio Number One has developed branding for past events.

# SUMMER On 7th

## SPONSORSHIP OPPORTUNITIES



### \$25,000 PREMIER SPONSOR

- Social media inclusion (24,100+ followers)
- Logo placement in the sponsor section on all electronic materials
- Logo placement in the sponsor section on all print materials
- Opportunity for brand activation at the event
- Listing as Premier Sponsor in all materials
- Logo placement onsite
- Logo placement on the rooftop concert banner
- Sixteen (16) tickets
- Two (2) drink tickets per sponsor guest
- Access to reserved cocktail area on the roof
- Complimentary valet parking

### \$10,000 MAJOR SPONSOR

- Social media inclusion (24,100+ followers)
- Logo placement in the sponsor section on all electronic materials
- Logo placement in the sponsor recognition section on all print materials
- Opportunity for brand activation at the event
- Listing as Major Sponsor in all materials
- Logo placement onsite
- Ten (10) tickets
- Two (2) drink tickets per sponsor guest
- Complimentary valet parking

### \$15,000 OFFICIAL SPONSOR

- Social media inclusion (24,100+ followers)
- Logo placement in the sponsor section on all electronic materials
- Logo placement in the sponsor section on all print materials
- Opportunity for brand activation at the event
- Listing as Official Sponsor in all materials
- Logo placement onsite
- Twelve (12) tickets
- Two (2) drink tickets per sponsor guest
- Access to reserved cocktail area on the roof
- Complimentary valet parking

### \$5,000 SUPPORTING SPONSOR

- Logo placement in the sponsor section on all electronic materials
- Logo placement in the sponsor section on all print materials
- Listing as Supporting Sponsor in all materials
- Logo placement onsite
- Eight (8) tickets
- Two (2) drink tickets per sponsor guest
- Complimentary valet parking

## PATRON OPPORTUNITIES

### \$2,500 PATRON OF THE ARTS

- Patron listing in all materials
- Six (6) tickets
- Complimentary valet parking

### \$500 ART LOVERS

- Patron listing in all materials
- Two (2) tickets
- Complimentary valet parking

### \$1,000 FRIEND OF THE ARTS

- Patron listing in all materials
- Four (4) tickets
- Complimentary valet parking

**For more information about Sponsorship or Patron Opportunities, please contact:**

#### JENIFER FLEMING

Associate Director of Individual Giving & Events  
C: 323.453.6726 O: 213.627.9621 x 111  
jflaming@inner-cityarts.org

# SUMMER

# On 7th

## SPONSORSHIP PLEDGE FORM

- \$25,000 Premier Sponsor       \$15,000 Official Sponsor       \$10,000 Major Sponsor       \$5,000 Supporting Sponsor
- \$2,500 Patron of the Arts       \$1,000 Friend of the Arts       \$500 Art Lovers       One-time donation: \$ \_\_\_\_\_

- Please invoice my company
- Enclosed is a check payable to Inner-City Arts
- Charge to my: \_\_ Visa \_\_ MC \_\_ AMEX

Account Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CCV: \_\_\_\_\_

Name (as it appears on card): \_\_\_\_\_

Business Name (as it should appear in print materials): \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- I would like to make an In-Kind Donation

Product Description: \_\_\_\_\_

\_\_\_\_\_ Value \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**PLEASE MAIL OR EMAIL BACK TO:**

Inner-City Arts  
Attn: Jackie Rivera  
720 Kohler Street Los Angeles, CA 90021  
jackie@inner-cityarts.org | 213.627.9621 x 188

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PRESENTING SPONSOR



## FOR MORE INFORMATION

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