

PRESS RELEASE: *FOR IMMEDIATE RELEASE*

CONTACT: Vy Pham, Director of Communications
vy@inner-cityarts.org | 213 627 9621 x 133

The Innovative International Classroom: Inner-City Arts Partners with Curriious IQ to Explore a New Approach to Arts Education through Virtual Reality

Los Angeles, Calif. — **Inner-City Arts** — a leading provider of quality arts education for underserved children and a 30-year seasoned nonprofit organization located in Los Angeles — has partnered with **Curriious** to explore and support a fresh, innovative approach to education using virtual reality (VR) to engage students. Curriious is a virtual reality education and training company that has used creativity and technology to solve problems for over 20 years. With offices in Sydney, Los Angeles, and New York, the company creates captivating and inspiring education products to empower next generation learning.

Inner-City Arts and Curriious' collaboration and exploration is the first of its kind. While virtual reality is normally designed for full individual immersion, the two organizations envision using VR to create more connections among students — not only in Los Angeles, but around the world as well. Inner-City Arts is exploring other international partnerships, utilizing the technology to create collaborations between students in different countries.

The pilot curriculum includes opportunities for students to design communities on Mars, immerse themselves in co-created 360-degree animations, and sing original compositions with other students from around the world. Students, teaching artists, and staff will contribute to ongoing product development and will explore how to wield technology to deepen Social and Emotional Learning in the classroom.

"VR is a technology shown to increase engagement and improve outcomes so we are honored ICA has chosen to integrate our software platform, Curriious IQ, to support collaborative learning in VR. We are super excited to see the results of this collaboration," says **Brett Heil** CEO and Founder of Curriious.

In November 2019, Inner-City Arts will be premiering a virtual reality choir, a prototype that engages students internationally to record an original song. Participating groups include students in Los Angeles, New York City, Ecuador, India, Ghana, and China. A viewer will be able to immerse themselves in the middle of more than a hundred students singing together from all around the globe.

"We look forward to creating virtual worlds with and for our students, empowering them to explore and connect to new levels of learning," says **Collette Williams Alleyne**, Senior Director of Education at Inner-City Arts.

Based on findings and discoveries from the pilot program, Inner-City Arts and Curiiious plan to expand their reach to other institutions and partners, creating the possibility of ongoing creative collaborations with students — building 21st century skills, such as creativity, collaboration, communication, critical thinking, and a global perspective.

ABOUT INNER-CITY ARTS

Founded in 1989, Inner-City Arts is a learning oasis in the heart of Downtown Los Angeles. Under the guidance of professional teaching artists, Inner-City Arts' students are immersed in a safe and supportive environment where they may engage in a variety of visual and performing art forms in a studio setting. Services include core classes during the instructional day for grade K-8 students, after school and weekend workshops for teens and creativity based professional development training for educators. Children who attend Inner-City Arts develop skills that are highly valued in the 21st century workforce such as collaboration, creativity and critical thinking.

WWW.INNER-CITYARTS.ORG

ABOUT CURIIIOUS IQ

Curiiious combines creativity and technology to create ground-breaking education experiences, including the Curiiious IQ platform, designed to empower seamless and effective group learning in virtual reality. Curiiious IQ is a next generation learning platform allowing students to design and create their own content.

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