

SPONSORSHIP OPPORTUNITIES

ROOFTOP CONCERT • OPEN STUDIOS • ACTIVITIES • GOURMET FOOD TRUCKS COCKTAIL BAR • ART INSTALLATIONS

SATURDAY, JUNE 9TH

INNER-CITY ARTS (720 KOHLER ST. LOS ANGELES, CA)



WHAT IS

OVERVIEW

One night each summer, over 1,000 Angelenos descend upon our award- winning campus, turning Inner-City Arts into the creative epicenter of Los Angeles.

Art lovers from all over, including young professionals, Downtown residents and our friends from the neighboring Arts District gather on our campus, at the corner of 7th and Kohler, to support arts education for the youth of our city and celebrate the transformational power of creativity. Against the backdrop of the LA skyline, our guests gather to tour our studios, eat, drink, and dance the night away.

2018 EVENT DETAILS

SATURDAY, JUNE 9TH | 6PM - MIDNIGHT LOCATION: INNER-CITY ARTS CAMPUS 720 KOHLER ST. LOS ANGELES, CA 90021

Proceeds from Summer on Seventh support high quality arts instruction and programming for underserved LA youth. ROOFTOP CONCERT ART INSTALLATIONS CREATIVE ACTIVITIES TOUR OPEN STUDIOS PREMIERE FOOD TRUCKS COCKTAIL BAR DJS AND MORE!



PAST HIGHLIGHTS

Past years have featured special concerts produced by **Spaceland Presents with Xavier Omar, DJ Numark, The Gaslamp Killer, J Rocc, The Miguel Atwood-Ferguson Ensemble, The Internet, Cut Chemist, Shura, Peanut Butter Wolf, Yacht, De Lux and dublab.**

OUR PARTNERS

We are proud to have collaborated with a team of promotional partners in previous years, including KCRW, LA Weekly, LA Downtowner, The Underground Museum, MOCA and many more.

PAST ARTISTS

AWOL Erizku, Eugene Kotlyrenko, Karl Hendel, Christine Wang, Katherine Ryan, Animal Charm, Sbtrktoscope and more!

PAST PRESS

Summer on Seventh has garnered coverage and mention from the Los Angeles Times, The Huffington Post, LA Weekly, The Creators Project, LA Downtowner, KCRW and more!

PAST VENDORS

Silver Lake Wine, Everson Royce Bar, Pizzanista, Salt & Straw, Guerrilla Tacos, Free Range, Stumptown Coffee Roasters, Jogasaki Sushi Burrito, Madcapra, Mast Brothers Chocolate, Moon Juice and others!

ABOUT US

Since 1989, Inner-City Arts has served more than **200,000** of the city's most at-risk children. Children who attend Inner-City Arts gain self-confidence, become empowered and develop skills such as collaboration, creativity and conceptual thinking.

www.inner-cityarts.org





SPONSOR CREATIVITY

Join our community of sponsors and partners and demonstrate your company's belief in the life-changing power of creativity.

- **SUPPORT** equitable access to arts education to our city's most underserved kids
- **ALIGN** your brand with Inner-City Arts and demonstrate your belief in the power of arts education and creativity to change lives
- **CONNECT** with a dynamic cross section of creative Angelenos, young professionals and philanthropists who are actively shaping the culture of contemporary LA

SPONSORSHIP OPPORTUNITIES

\$50,000 PRESENTING SPONSOR

Listing as Presenting Sponsor in all materials

Prominent logo placement in all electronic and print promotion, including website, email blasts, social media and printed invitation (10,000+ contacts)

Prominent logo placement onsite, including rooftop concert venue

25 tickets, includes complimentary valet parking

\$15,000 MAJOR SPONSOR

Listing as Major Sponsor in all materials

Logo placement in all electronic and print promotion, including website, email blasts, social media and printed invitation (10,000+ contacts)

Logo displayed on signage onsite

10 tickets, includes complimentary valet parking

\$25,000 PREMIER SPONSOR

Listing as Premier Sponsor in all materials

Logo placement in all electronic and print promotion, including website, email blasts, social media and printed invitation (10,000+ contacts)

Logo placement onsite, including rooftop concert venue

15 tickets, includes complimentary valet parking

\$5,000 SUPPORTING SPONSOR

Listing as Supporting Sponsor in all materials

Logo placement in all electronic and print promotion, including website, email blasts, social media & printed invitation (10,000+ contacts)

Logo displayed on signage onsite

6 tickets, includes complimentary valet parking

PATRON OPPORTUNITIES

\$2,500 PATRON OF THE ARTS

Listing on website and printed invitation

6 tickets, includes complimentary valet parking

\$1,000 FRIEND OF THE ARTS

Listing on website and printed invitation

4 tickets, includes complimentary valet parking

\$500 ART LOVERS

Listing on website and printed invitation

2 tickets, includes complimentary valet parking

For more information about Sponsorship or Patron Opportunities, please contact:

REBECCA SWISHER 213.627.9621 x 175 rebecca@inner-cityarts.org

SPONSORSHIP PL	EDGE FORM
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