

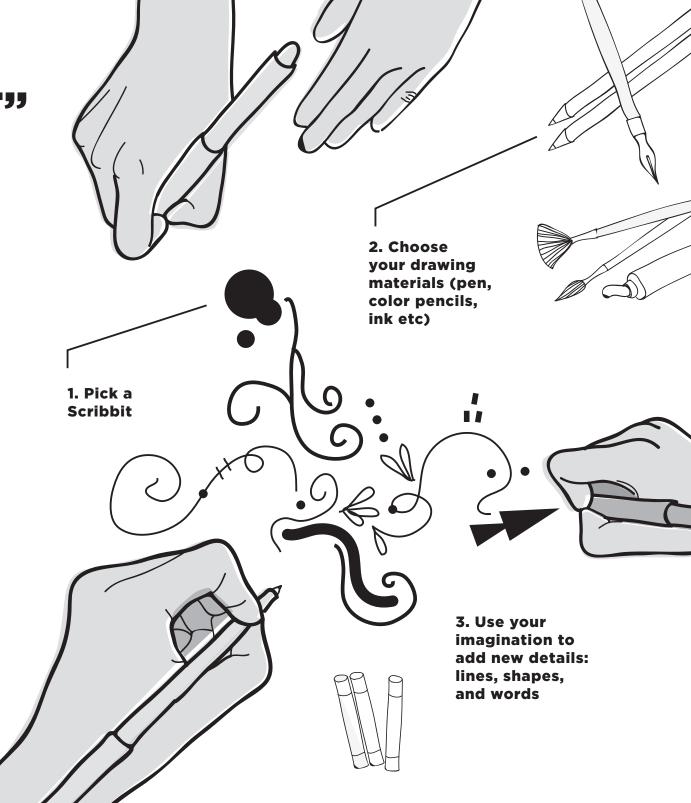
A "SCRIBBIT" IS A STARTING POINT

You can gain inspiration from anywhere, even from a simple mark on a page.

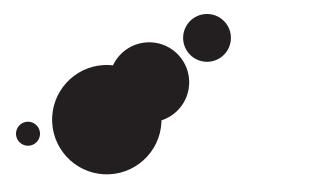
Engage and exercise your creativity with a special activity our students warm up with in our Media Arts studio.

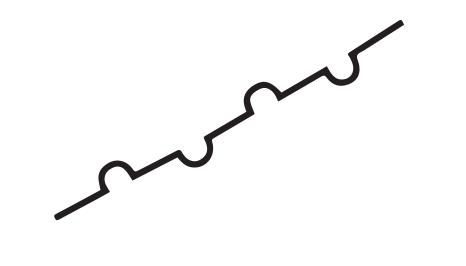
In this book, you will find different starting points we call "Scribbits". Let the shape of each Scribbit give you clues of what it wants to become.

Use your imagination to add new details, colors, and words to transform these Scribbits into something new!



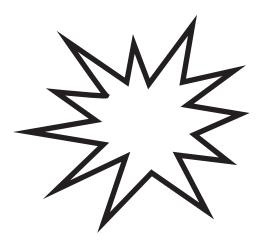


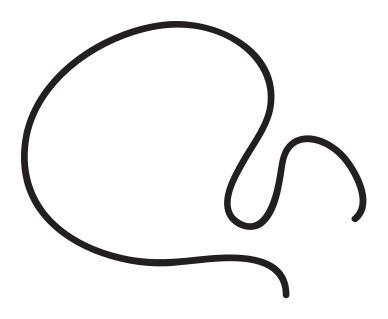




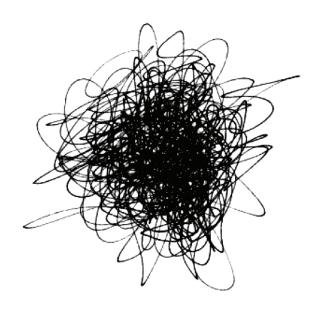


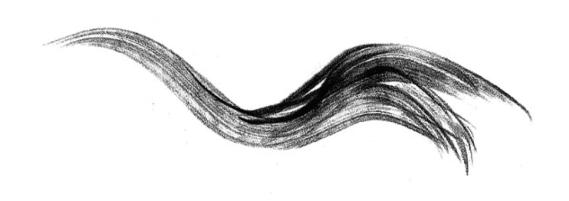






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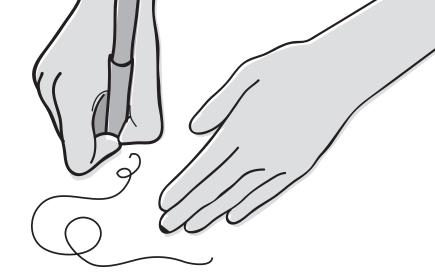






JOANNZA LO,

Inner-City Arts Teaching Artist -Animation, Multimedia & Graphic Design



Joannza Lo has been guiding and mentoring students at Inner-City Arts for more than six years. In her time on our campus, she has expanded our studio offerings to meet the growing needs of our students by assisting in developing new programs and workshops in animation, graphic design and multimedia.

Inspired by an activity she and her family created during her childhood, Joannza formulated the "Scribbits" activity as a way to encourage others to explore their own creativity in an accessible and fun way. The Scribbits book has since become a staple in our curriculum in the Media Arts studio and has also been adapted as a resource that we share with our Professional Development Institute workshop participants.

Joannza has a B.F.A. in Film/Animation/Video from The Rhode Island School of Design and a M.A. in Education from The University of Southern California.