### INTER-CITYADIS

**2017 IMPACT REPORT** 





#### OUR VISION

We believe that the arts and creativity are transformational. Inner-City Arts envisions a society that honors the human capacity for creativity, and values its cultivation in the education of young people.

#### OUR MISSION

Our mission is to engage young people in the creative process in order to shape a society of creative, confident and collaborative individuals.

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### At Inner-City Arts, we believe that a meaningful arts education impacts youth for a lifetime.

A session of art spent in our studios provides students with new creative skills, and it empowers them to take new risks, face challenges, collaborate with one another and find their own unique voice. In the process of learning how to throw clay on the pottery wheel, or create in Photoshop, or perform on a stage, or operate a bandsaw, or paint, students develop the self-belief needed to dream big and make a positive impact in their lives, in their future, and, eventually, in their community. **This is what drives our work.** 

As you read this Impact Report, you will discover the many ways our organization served our city in 2017 by providing quality student programming for more than **6,500 kids and teens**, training for nearly **1,400 school leaders and educators**, and a stage for artists to share their voice with more than **13,600 audience members**.

Your support not only helps sustain quality arts programming on our campus, it also helps us grow in new and exciting ways. After 28 years of pioneering a model that works, we are primed for the next level of development—ready to move outside our walls. As outlined in our five-year plan "Sharing our Work: Strategic Plan 2017-2021," Inner-City Arts plans to open three new sites in historically marginalized communities. I am proud to share with you that in 2017, our team broke ground on the first phase of expansion for the organization.

In September, we launched our first satellite program in partnership with Children's Institute Inc. at their Otis Booth Campus. With four new studio classes, we were able to extend our services to approximately 250 new students, and anticipate serving more than 1,000 new students within our first year of partnership in this location. We look forward to future sites. **This is just the start.** 

In the Fall, we hosted **Art Beyond Borders** and invited world-renowned artist and friend Olga Sinclair to our campus to guide hundreds of LAUSD students from the Partnership for Los Angeles Schools through an engaging painting workshop, bringing arts advocacy to Downtown LA. As our mission continues to be shared with our city, we bring increased awareness to the creative needs of students in underserved communities.

This year, Inner-City Arts approaches its 30-year anniversary and we acknowledge that there is still work to be done. We strive to deepen our practice and provide more opportunities for more students to flourish through creative learning. Your commitment to our youth has made so much possible, and your unwavering support has undoubtedly laid the groundwork for an even brighter tomorrow. I look forward to witnessing the wonderful future we build together for these kids, for our community, and for Los Angeles.

Bob Smiland

Inner-City Arts President and CEO



### WHY WE ARE HERE

We advocate for equity in arts education. According to the LA County Arts Commission's 2017 Arts Ed profile, schools with a larger share of English Learners, students from low-income households, and students of color receive the least arts instruction. And, the arts instruction they do receive suffers in quality.

We care because research has proven that arts education leads to improved student success, both academically and personally, and helps to level the learning field across socio-economic boundaries.\*

From "The Arts and Achievement in At-Risk Youth: Findings from Four Longitudinal Studies" www.arts.gov/sites/default/files/Arts-At-Risk-Youth.pdf

### ART FORMS **OFFERED**

**Animation** 

**Ceramics** 

**Creative Writing** 

**Creativity Lab** 

**Dance** 

**Digital Music Production** 

**Drama** 

**Drawing** 

**Fashion Design** 

**Filmmaking** 

**Graphic Design** 

Guitar

**Inner-City Arts Repertory Dance Company** 

**Mask Making** 

Music

**Portfolio Development** 

**Textile Printing** 

**Video Game Design** 

**Youth Performance Ensemble** 

**MEDIA ARTS** 

**PERFORMING ARTS** 



### WHO WE SERVE

82%

Hispanic or Latino

4%

White

6%

Black or African American

1%
Native

Native American

5%

Asian American

2%

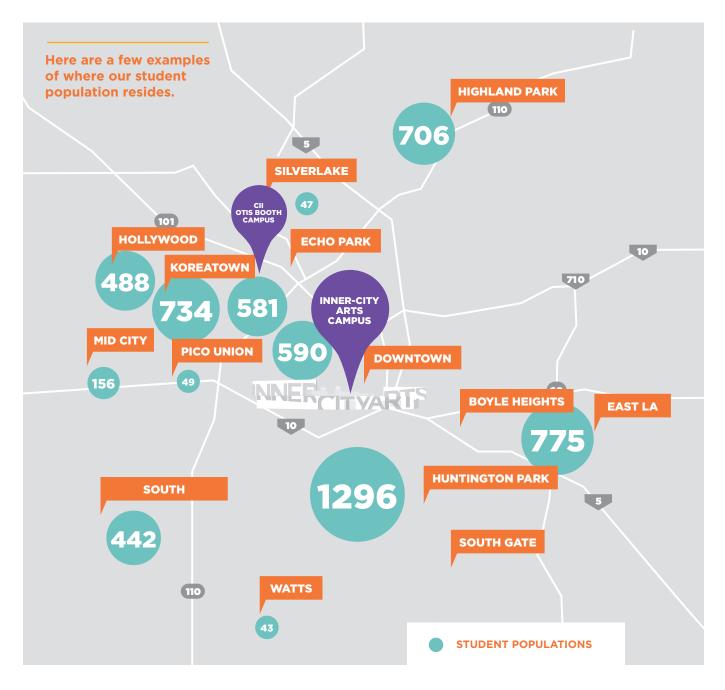
Other

36%

English Language Learners

87%

Socioeconomically Disadvantaged



In 2017, Inner-City Arts provided quality arts education to more than 6,500 students. Since opening our doors in 1989, we have engaged more than 200,000 of Los Angeles' most underserved kids and teens in the visual and performing arts. During this time, more than 13,000 educators have participated in professional development at Inner-City Arts, extending our impact to more than 2.5 million students.



WHO WE SERVE

"Inner-City Arts offers incredible and essential services to our LAUSD schoolchildren. Their model of arts education and deep partnership with our schools enables us to strive ever closer to our goal of 100% graduation."

#### **Mónica García**

LAUSD Board President



# LEARNING AND ACHIEVING THROUGH ARTS



# School-day arts instruction for students K-8

In 2017, we enriched the creative and academic lives of 5,767 elementary and middle school students from 26 different schools through our LATA program. In partnership with LAUSD and local charter and independent schools, students were bussed to our campus two times per week over seven or eight weeks for 75-minute classes.

Over the term, students received a high-quality, sequential education in one art form. All classes were taught by teaching artists, who have expertise as both professional artists and educators.

In addition, 210 non-arts classroom teachers participated in LATA alongside their students. In doing so, teachers identified foundational skills for integrating the arts across the curriculum in their classrooms.

#### TOTAL SERVED



### **EACH STUDENT**RECEIVED AT LEAST

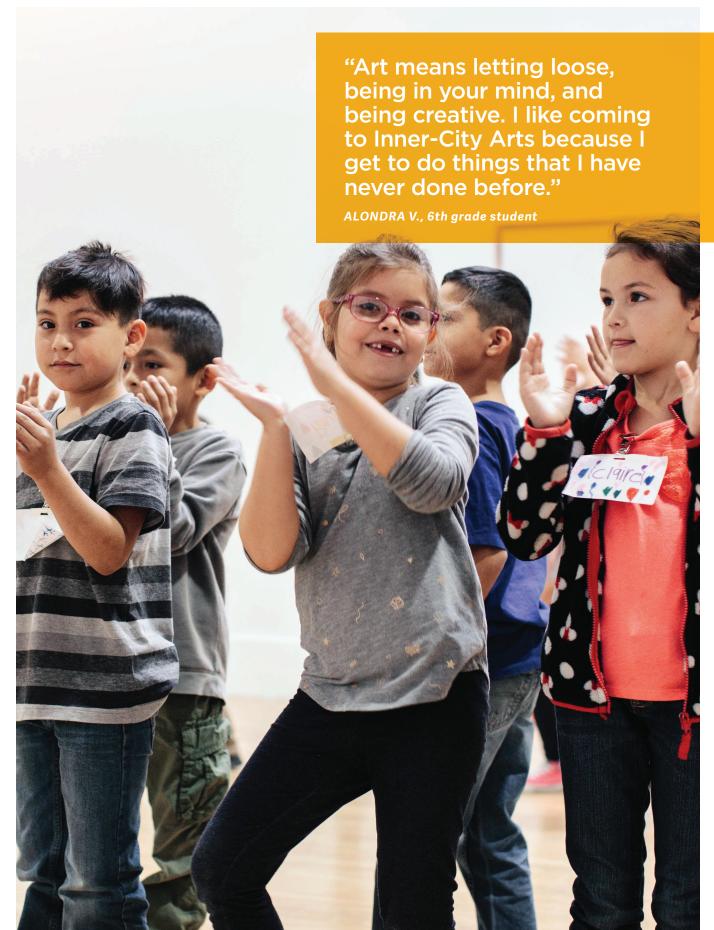


of artistic engagement each session









# ARTISTS THE MIDDLE



# Summer creative engagement for middle school youth

In 2017, we provided two three-week sessions of Artists in the Middle, an immersive summer program designed to meet the unique learning and developmental needs of middle school students. Students came to campus five days per week for four hours each day.

In total, they received 60 hours of arts instruction in four different art forms across the visual, media and performing arts.

At the end of each session, students shared their work in a showcase in The Rosenthal Theater. Students invited their parents and other family members to enjoy and experience their art form with them.



217

students



of students enrolled in AIM received a tuition waiver.





# VISUAL, MEDIA



#### **After-school** and weekend workshops for middle and high school students

Our Visual, Media and Performing Arts Institutes offer self-select workshops for students from 6th to 12th grade with the aim of providing access, exposure, experience and skill development in the arts.

In 2017, we offered three terms (Winter, Summer, and Fall), ranging from six weeks to 10 weeks, with an average of 16 workshops in a wide range of art forms for students to select from.

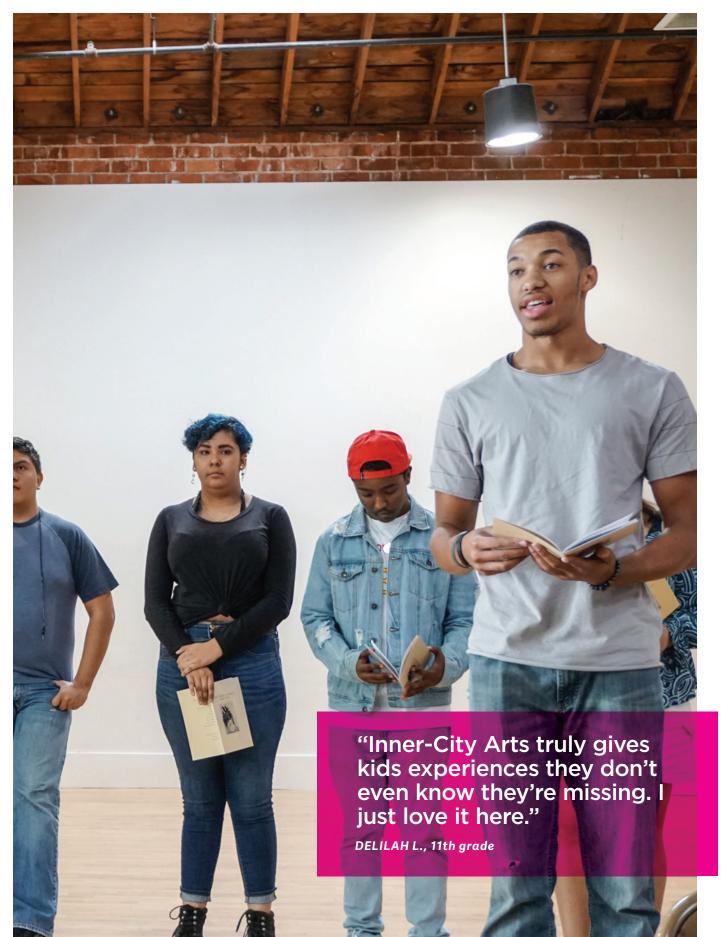
New course offerings in 2017 included: textile printing, video game design, photography and fashion design.

middle and high school students



of students demonstrated increased engagement and motivation

of students agreed or strongly agreed with, "I am able to express who I am through the arts."



## WORK OFART



Partnering companies include: Buzzfeed, Disney TV Animation, Dreamworks, Invertigo Dance Theater, Mattel, Michael Maltzan Architecture, mitú, Nickelodeon, NPR, VINCE and many more.

# A college and career exploration program designed to prepare teens with the skills, training and real-world experience necessary for life beyond high school

Since its establishment, 93 high school students have participated in Work of Art. In 2017, we on-boarded 27 new students as the fourth and largest cadre to date. Students entered the program in the spring; by the summer, completed their first work experiences; and throughout the year, continued to explore college and career opportunities.

In 2017, we held the first Work of Art graduation, a special occasion where students shared their art with their peers, family members and friends, before receiving their certificates. In addition, the Vera R. Campbell Foundation awarded \$10,000 in scholarships for students to continue their education.







of high school students who completed the Work of Art program in 2017 graduated from high school.



were admitted to a four-year college or university





# PROFESSIONAL DEVELOPMENT



# Developing creative practices for educators and the community

The Professional Development Institute supports public education through programming designed to provide educators and administrators with meaningful strategies for integrating creativity into core curriculum. In 2017, we provided arts-based trainings and workshops to 1,368 educators, including the below:

**Graduate-level students** committed to teaching in high-poverty schools received 12 days of intensive arts trainings.

For classroom teachers, teaching artists and community members, we offered a range of trainings, including a Saturday series, a summer intensive and our school-based program, Arts in the Classroom, where participants learned strategies for arts integration.

For school administrators, we offered the Education, Arts and Social-Emotional Learning (EASEL) program where administrators received 30 hours of training in bridging arts instruction with other content areas, through a lens of social-emotional learning and brain-based research.



288

EDUCATORS IN TRAINING



ADMINISTRATORS, CLASSROOM TEACHERS AND TEACHING ARTISTS



K-8 CLASSROOM TEACHERS attending Inner-City Arts with their students

The Professional Development Institute also served an additional **737** educators, community members and partner organizations through public presentations and workshops.



# ROSENTHAL



# A performance space for students, artists and the community

The aim of The Rosenthal Theater is to nurture and illuminate the creative spirit of young people and adults by enabling them to create, present and experience new work. In 2017, The Rosenthal Theater featured a range of innovative and diverse performances, reaching a total of 13,633 students, teachers and community members.

Our free performances were offered primarily through three series: Young Audience Series, special performances for students during the school-day; Big Orange Door Series, special performances for families and friends; and Behind the Mic, open mic nights hosted by our community partners.



STUDENT PERFORMANCES



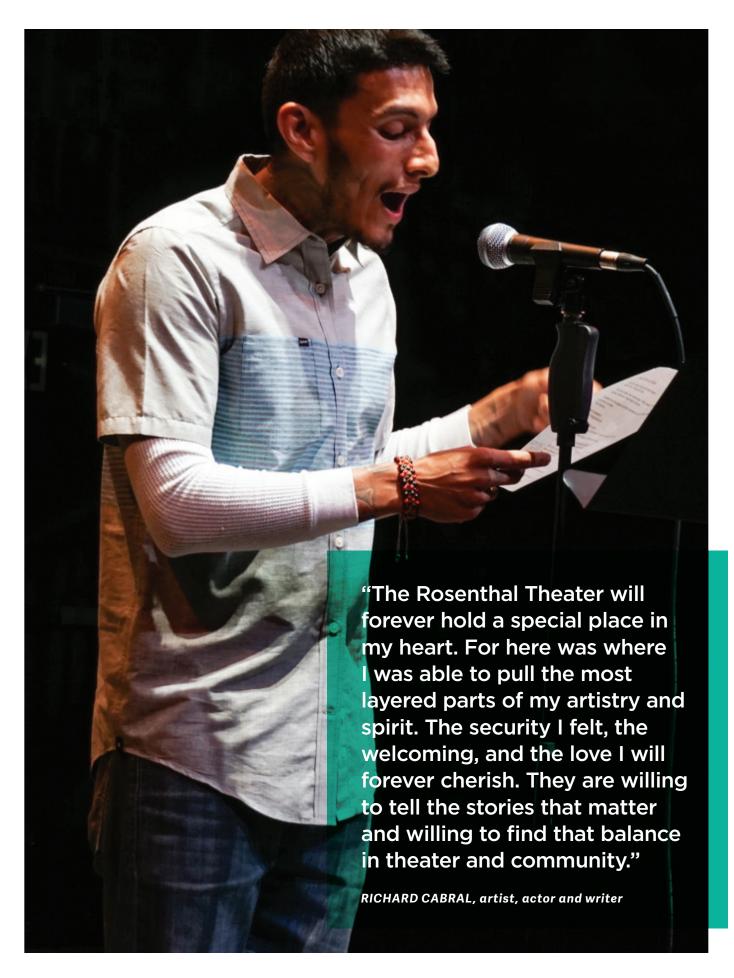
PERFORMANCES & THEATER EVENTS



**TOTAL ATTENDEES** 

students, families, teachers and community members





### WHAT FUELS OUR WORK

We are grateful to our private donors who contribute 90% of the revenue necessary to fund our programming and make a place like Inner-City Arts possible. These include individuals, foundations and companies, primarily from our Los Angeles community.

We especially thank our committed staff and the hundreds of volunteers, including our dedicated Board of Directors, who dedicate their time in service to support our mission.

1,276

UNIQUE INDIVIDUAL DONORS

770

STAFF MEMBERS 27

TEACHING ARTISTS

27

BOARD MEMBERS 350

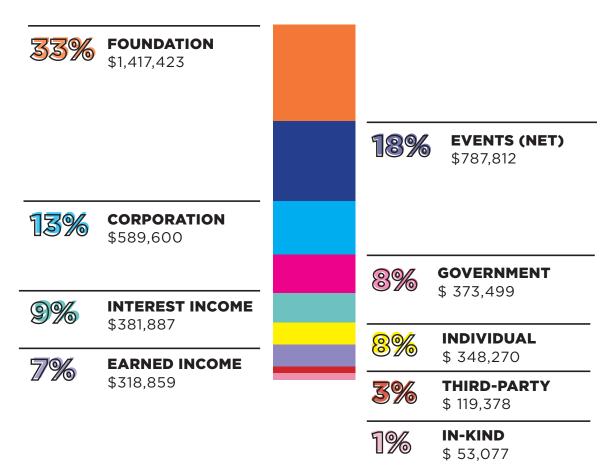
ACTIVE VOLUNTEERS

6,100

HOURS OF VOLUNTEER SERVICE

#### **FUNDING AT A GLANCE**

\$4,389,805



#### STATEMENT OF ACTIVITIES

#### **REVENUE AND SUPPORT**

	\$381,887
Investment Income	
Earned Income	\$318,859
Special Events, Net of Related Costs	\$787,812
In-Kind Contributions	\$53,077
Contributions	\$2,474,671
Government Grants	\$373,499

#### **EXPENSES**

TOTAL EXPENSES	\$4,555,379
Fundraising	\$667,863
General and Administrative	\$533,418
Programs Services	\$3,354,098

This page reflects preliminary unaudited financial data.

#### **DONOR LISTING**

We are proud to recognize the many foundations, corporations, public agencies, event sponsors and individual donors that generously support this organization and make our work possible.

#### **CHAMPIONS OF THE ARTS**

The following individuals, foundations, corporations and public agencies have each contributed a cumulative total of over \$1 million throughout Inner-City Arts' history.

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The Ahmanson Foundation
The Annenberg Foundation
California Department of Parks and Recreation
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The following donors have contributed between January 1, 2017 to December 31, 2017.

Note: This list includes monetary and in-kind donations.

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and Katie Ray Zimmerman

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\* indicates in-kind donation

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Partnerships and collaborations with schools, cultural organizations, researchers, community groups and funders are at the heart of Inner-City Arts' mission and support our work.

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The Broad Museum

Centers for Research on Creativity (CroC)

Dr. James Catterall

Central City East Association

Children's Institute Inc.

Colburn School

Disney

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Clarence Alford Nicole Bahar Downtown Labs Anthony Tran "Art means expressing yourself, your ideas, and your culture to other people. I like coming to Inner-City Arts because it is fun and the people here are so nice. I would come everyday if I could."

Tristan, 6th grade

